

17-19  
**MAY** 2017

PRAGATI MAIDAN,  
NEW DELHI, INDIA

www.power-genindia.com

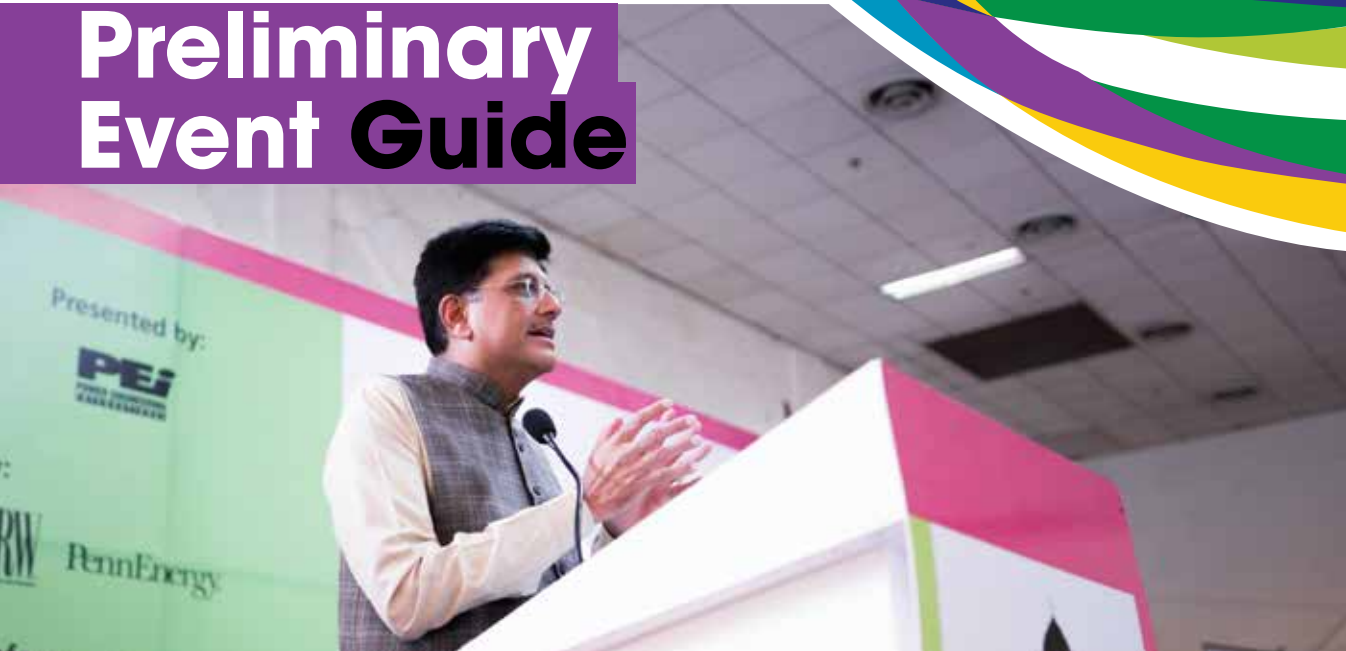
CONFERENCE  
& EXHIBITION



**POWER-GEN**  
*India & Central Asia*

Renewables | Fossil Fuels | Nuclear

# Preliminary Event Guide



**5,000+**  
Attendees



**100+**  
Exhibitors



**75+**  
Speakers



**20+**  
Conference Sessions



**16th**  
Annual Event

\* Forecast  
for 2017

Event Organizers:



HYDRO · REVIEW



Presented by:

Supporting Organization:

# INDIA'S LEADING CLEAN ENERGY EVENT

POWER-GEN India & Central Asia 2017 will bring together industry experts from across the globe to exchange knowledge and showcase the latest power generation technology developments that will ultimately shape and strengthen the Indian power sector.

## THERE IS NO BETTER TIME TO DO BUSINESS IN INDIA








India is now one of the fastest growing economies in the world and is being recognized as one of the most attractive destinations for foreign investment with current energy consumption projected to more than double by 2035.

India is determined to meet its rising energy demand and to secure a lower carbon sustainable future. **Against this backdrop, there is no better time to participate at India's leading clean energy event**

## WHO CAN YOU MEET:

### A LOOK AT OUR 2016 AUDIENCE

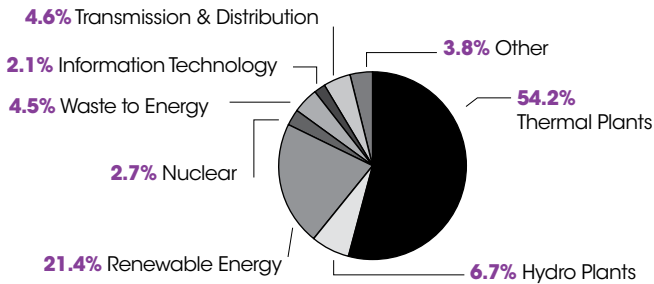
#### Type of Company or Organization

Electric Utility or Power Generation Company	27.2%	
IPP, Industrial, Cogeneration or Combined Heat & Power	6.1%	
Government Energy Department	2.3%	
Consulting Engineer or Constructor Firm	15.3%	
Original Equipment Manufacturer Specifier	13.1%	
Equipment Supplier	19.8%	
Other	16.2%	



# 90% of 2016 attendees plan to again in 2017

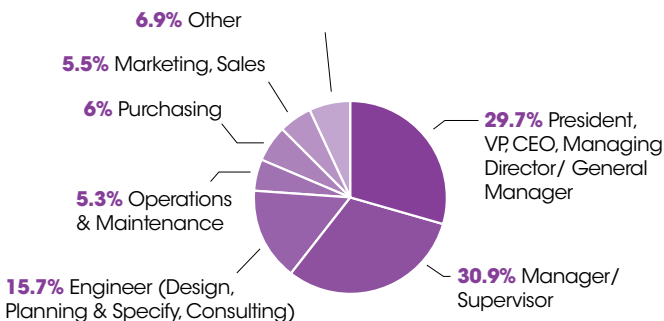
## SECTORS OF INTEREST



## GEOGRAPHIC BREAKDOWN OF AUDIENCE



## ATTENDEES BY JOB FUNCTION



## Interested in making business connections in India's renewable energy market?

POWER-GEN India & Central Asia will host a co-located event Renewable Energy World India conference and exhibition.

[www.renewableenergyworldindia.com](http://www.renewableenergyworldindia.com)

**RENEWABLE  
ENERGY  
WORLD**  
CONFERENCE & EXPO

**- INDIA -**



Ministry of New and Renewable Energy  
Government of India

## Under the Patronage of the Ministry of New and Renewable Energy,

the event will become the leading platform for expert industry professionals to exchange knowledge and share ideas to promote the greater use of renewables in India's power mix

Conference delegates will have access to each conference session and attendees will have the opportunity to network with Renewable Energy World India participants on the exhibition floor.

# CONFERENCE

**REGISTER BY 21 APRIL  
TO CLAIM YOUR  
EARLY BIRD DISCOUNT**

Renowned for delivering high-quality content and comprehensive in-depth practical information, the POWER-GEN India & Central Asia conference brings together a range of experts involved in every aspects of power generation .

## MAKING THE KNOWLEDGE YOU NEED MORE ACCESSIBLE

**POWER-GEN - removing the barriers.** Industry professionals tasked with strengthening India's power sector need to hear what global power experts are sharing in Delhi. For 2017, the conference delegate options have been restructured to allow even more professionals access to the cutting edge content POWER-GEN India & Central Asia provides.

**POWER-GEN India & Central Asia - informative, immersive, accessible.**

PASS	EARLY BIRD	FULL RATE
<b>3 Day Conference Delegate</b> <i>Includes 3-day conference, lunch on 3 days, entrance to the exhibition and one conference proceedings</i>	\$290	\$500
<b>3 Day Association Conference (IPPF)</b> <i>Includes 3-day conference, lunch on 3 days, entrance to the exhibition and one conference proceedings</i>	\$300	\$300
<b>3 Day Government Conference Delegate</b> <i>Includes 3-day conference, lunch on 3 days, entrance to the exhibition and one conference proceedings</i>	\$200	\$200
<b>3 Day Exhibitor Conference Delegate</b> <i>Includes 3-day conference, lunch on 3 days, entrance to the exhibition, and one conference proceedings (Must be an exhibiting company)</i>	\$175	\$175
<b>Student (ID Required)</b> <i>Includes 3-day conference, lunch on 3 days, entrance to the exhibition and one conference proceedings</i>	\$50	\$50
<b>1 Day Conference Delegate</b> <i>Includes entrance to exhibition and conference sessions, and lunch on one day. Conference proceedings are NOT included.</i>	\$100	\$170
Register by 21 April 2016 to claim your Early Bird Discount		
<b>Exhibition Visitor</b> <i>Lunches, conference sessions, and conference proceedings are NOT included</i>	Free	Free

Register online at [www.power-genindia.com](http://www.power-genindia.com)

# CONFERENCE GRID AT A GLANCE

**97% OF 2016 DELEGATES**

**SAID THE INFORMATION THEY  
GATHERED FROM THE CONFERENCE  
CAN BE APPLIED TO THEIR BUSINESS**

WEDNESDAY 17 MAY 2017			
WEDNESDAY 17 MAY 2017	11:30 - 13:00	<b>Welcome &amp; Inauguration Ceremony</b>	
	13:00 - 14:00	Delegate Lunch Break	
	<b>Session 1</b> 14:00 - 15:30	<b>High-Level Plenary Panel Discussion: India's Rapidly Evolving Power System</b>	
	15:30 - 16:00	Delegate Coffee Break	
		<b>TECHNICAL</b>	<b>STRATEGIC</b>
	<b>Session 2</b> 16:00 - 17:30	Innovative O&M Strategies - Case Studies	Panel Discussion: Conventional Power Policy & Regulatory Update
THURSDAY 18 MAY 2017			
THURSDAY 18 MAY 2017		<b>TECHNICAL</b>	<b>STRATEGIC</b>
	<b>Session 3</b> 09:30 - 11:00	Emissions Control - Part 1	Panel Discussion - The Changing Project Financing Landscape
	11:00 - 11:30	Delegate Coffee Break	
	<b>Session 4</b> 11:30 - 13:00	Emissions Control - Part 2	Technologies Supporting the Integration of Renewables
	13:00 - 14:00	Delegate Lunch Break	
	<b>Session 5</b> 14:00 - 15:30	Latest Advances in Equipment Optimization	Plenary Panel Discussion: Exploring How India's Grid System Needs to Evolve
	15:30 - 16:00	Delegate Coffee Break	
<b>Session 6</b> 16:00 - 17:30	Latest Advances in Plant Performance	Panel Discussion: What is Coal and Gas' Role in India's Energy Future?	
FRIDAY 19 MAY 2017			
FRIDAY 19 MAY 2017		<b>TECHNICAL</b>	<b>STRATEGIC</b>
	<b>Session 7</b> 09:30 - 11:00	Refurbishment & Modernization - Part 1	Supercritical, Ultra-Supercritical & Beyond
	11:00 - 11:30	Delegate Coffee Break	
	<b>Session 8</b> 11:30 - 13:00	Refurbishment & Modernization - Part 2	CFB and Other Boiler Technology Options
13:00 - 14:00	Delegate Lunch Break		

**View the full conference programme online at [www.power-genindia.com/conference](http://www.power-genindia.com/conference)**

# EXHIBITION

## MEET DECISION MAKERS AT POWER-GEN INDIA & CENTRAL ASIA

This unique event will provide the opportunity for you to interact with leading exhibiting companies from India and from across the globe. You will also have the chance to see first-hand equipment demonstrations, as well as the latest technology and service solutions.

### SOME OF THE CURRENT AND PREVIOUS EXHIBITORS



**ACCESS TO  
THE EXHIBITION IS FREE**

# LAST FEW BOOTHS REMAINING

**80%**  
**OF EXHIBITORS**  
**SAID THE EVENT WAS**  
**SUCCESSFUL IN 80%**  
**MEETING THEIR OBJECTIVES**

Exhibiting at POWER-GEN India & Central Asia will enable your company to connect with key buyers, increase your sales opportunities and expand your business networks in one of the most exciting markets.

**Book your space today, for the opportunity to make long lasting business connections with key influencers in India.**

## **EXHIBITING INVESTMENT:**

- Standard Raw Space: \$600 per sqm
- Shell Scheme Construction: \$710 per sqm
- Basic Listing Package: \$275 (compulsory)

## **The exhibitor package comprises the following:**

- Exclusive discounted advertising opportunities in Power Engineering International magazine and the official Event Guide
- Exhibitor listing on the online and in the Event Guide
- Significantly discounted conference delegate registration for your stand personnel

**Contact our team today for more information**



**INTERNATIONAL  
EXHIBITORS ARE  
ENTITLED TO  
ADDITIONAL  
EXHIBITOR BENEFITS.  
JUST ASK THE TEAM  
FOR MORE DETAILS**

## **STAND FROM THE CROWD WITH SPONSORSHIP**

Sponsorship is a highly effective tool to help achieve your business objectives and enhance your strategic marketing campaign by providing your organisation with visibility prior, during and after POWER-GEN India & Central Asia. For more information, speak to the exhibit team or visit [www.power-genindia.com/sponsor](http://www.power-genindia.com/sponsor)

# THANK YOU TO OUR SPONSORS AND SUPPORTERS:

Supporting association:



HYDRO · REVIEW

Supported by:



## CONTACTS

### FOR EXHIBITING

#### Worldwide

##### **Kelvin Marlow**

Exhibit Sales Manager

T: +44 1992 656 610

E: kelvinm@pennwell.com

#### India

##### **Avneesh Seth**

Head-Project

InterAds Exhibitions Pvt. Ltd.

T: +91 124 4524 215

M : +91-9810707214

E: avneesh@interads.in

#### China

##### **Liu Zizhen**

Exhibit Sales

China Exhibition World Co.,Ltd

T:+86-10-65920071-888

T: +86-13910435166

E: liuzizhen@worldfairs.org

#### USA, Canada, Latin America, Spain & Portugal:

##### **Desiree Reyes**

T: +1 713 963 6283

M: +1 281 785 7952

E: desireer@pennwell.com

### CONFERENCE

#### International

##### **Samantha Malcolm**

Senior Conference Manager

T:+44 1992 656 619

E: samantham@pennwell.com

#### India

##### **Meenakshi**

Conference Manager

T: +91- 124- 4524201

M: +91- 8447272464

E: meenakshi@interads.in

#### MARKETING

##### **Ella Coulson**

Marketing Manager II

T: +44 1992 656 652

E: ellac@pennwell.com

